



I'm really glad that you contacted us for information about being an ambassador for Rogers Photography. I hope that when you are finished reading this, you'll pick up the phone and call us again to say you want to join our team and be the greatest Ambassador ever! You really don't have to be that enthusiastic, but we really do want you to call saying that you're willing to show your friends and acquaintances in your class the great pictures I take of you.

We do this early because most of your friends haven't made up their minds about where to go for their senior portraits. They don't know what kind of treatment, variety or quality to expect when they have their portraits taken this spring and summer. As an Ambassador for Rogers Photography you will get to experience having your Senior Portrait Session done first. You can then spread the word about how great your experience was and how great your portraits are.

As a way to excite others and to let them know what can be done at our studio, your favorite pictures, along with the favorites of our other Ambassadors, will be displayed in a special "Senior Gallery 2010" at our studio and on our website. Around the end of October, the display of your portraits will be yours to keep as long as you meet the deadline for placing your order. There are also special discounts and offers that you will receive as an Ambassador for Rogers Photography which are listed in the enclosed Responsibilities and Privileges pages. The freebies and discounts you will receive will save you \$400 or more.

Please read the enclosed pages and have your parents read them carefully too. When you decide that this is something you want to do, please call to make your appointment for your Ambassador portrait session.

If we don't hear from you in the next couple of days, we may call you just to make sure you received the information.

When you've made your appointment, we ask that you bring a wide variety of clothing and things that show the sports or activities in which you are involved. You may bring sports equipment, hobbies, collections, awards, pets, friends, T-shirts, posters -- anything that tells us about you and your personality. Nothing you want to bring is too stupid. The session will take a couple of hours, and you are welcome to bring anyone you want to watch and enjoy the session with you. If you want to bring some music, that's great, or you can select some music from our collection.

We do ask for a \$125 deposit before you take the Image Book of your session out of the studio. This deposit is completely refundable when you return your Image Book or it may be used toward your senior portrait order.

Thanks again for your interest.

Sincerely,

Dick Rogers

Visit our web site at www.rogersphotos.com.



Ambassador Privileges

1. Your sensational senior session including Studio, outdoor and either city scenes or playground session and some black & White and sepia photos. It is our "Works" session worth \$200 and it is free with your list of your friends' names and addresses (see #2 in Responsibilities).
2. You will receive personalized cards to pass out to your friends and classmates that are good for 8-free wallet photos when they bring it in for their session. You get \$10 for each card returned. One check will be issued to you around December 1, 2009.
3. You may choose either your four favorite previews for a Gallery display (a \$50 value) or your three favorite poses to be made into an 8x10 composite (a \$64 value). Your selection will be on display at our studio through October. It will then be given to you as long as you placed your order on time. The composite may also be used for one pose in your order.
4. You will have a presentation of your session, set to music and burned on a CD that may be played on a computer. We will set it to some royalty-free music or if you bring a CD that you purchased or downloaded from the internet we will set it to music of your choice. The music must be network approved (no bad language). This CD (valued up to \$100) is for you to show your friends and yours to keep. You will also get a Youtube type video to put on your face book page or on your blog.
5. In addition, if you place your senior portrait order by June 30, 2009 and the order totals at least \$300 you are eligible for the following:
 - You may use any coupons being offered to senior this year except the folio coupon (a savings of up to \$160).
 - You may purchase an 8-pose folio including 8 previews for \$60 (a savings of \$55) and you may purchase traditional 4x5 previews of your complete session for \$4 each, or you may pick and choose the ones you want for \$5 each -- that's half price.
 - AND... You will receive a 5% discount on your order.

Ambassador Responsibilities:

1. You must make your portrait session appointment as soon as possible and be on time for the appointment.
2. You must prepare a list of 15 to 25 of your friends in the class of 2010 including their complete home address. Bring your list with you to your session -- it will qualify you for the "Works" session. Please be sure to have the correct zip codes. Any of the people on your list who purchase their senior portraits from Rogers Photography will automatically be credited to you-- no card or mention necessary. If you have more than 25 good friends, please feel free to include all of their names and addresses. The list must be neat and readable. If you submit at least 25 names, addresses on disk using MS Works database, a Dbase database or Access database, we will give you an additional \$10 credit.
3. You must bring your permission slip to the session, signed by both you and a parent -- no pictures will be taken until we have your signed permission slip in our possession -- no exceptions.
4. You must put down your \$125 refundable deposit at the time of the session.
5. You must pick up your book of images as soon as it is ready. You will also receive your session CD and cards at that time.
6. You must complete the form that is given to you with your book and return it within 7 days. It includes your comments about our studio for use in our mailers and on our website and your selection for your composite. **Your favorites may be used for advertising purposes. This is very important.**
7. You must show your book of images and CD to as many of your classmates and friends as possible and pass out your cards. Tell your friends about the advantages they will get by coming to our studio -- such as a friendly atmosphere, great backgrounds, individualized photographs, the

sessions are fun, and that your photographer is always Dick Rogers.

8. Please do not run down other studios -- that is very unprofessional and does not give good representation of our studio.
9. You must return the image book from your session to our studio or business office by the date you signed for it to be returned.
10. You may not serve as ambassador for or represent any other photography studio while serving as an ambassador for Rogers Photography.
11. You must follow all the rules of being both an ambassador and a customer of Rogers Photography including copyright regulations and deadlines in order to receive the privileges extended to you as an Ambassador.
12. Be sure to suggest to your friends and classmates that they visit our web site to see examples of our senior portraits and checkout your gallery of photographs in the Ambassador section.

Visit our web site at www.rogersphotos.com.

----- cut along this line -----

**Clip and sign this portion. Return the form below when you come for your portrait session.
(If your signature and the signature of a parent are not on this form,
no photographs will be taken of you)**

I have read the list of Ambassador privileges and Responsibilities and agree to all the terms.

signature of Ambassador

Date

I have read the list of Ambassador Privileges and Responsibilities and agree to allow my son or daughter, whose signature appears above, to serve as an Ambassador for Rogers Photography.
This means that I understand all of the privileges and responsibilities, have read the price list, know what will be expected of my son or daughter, and understand the importance of meeting the deadlines. I understand that if the rules are not followed, my son or daughter may not qualify for the special privileges offered the Ambassadors of Rogers Photography. **Yes, really, I have read it and will not ask for any special exceptions after the fact!**

Honest, I really have read everything and will not claim we were offered anything more that is stated in the Ambassador Privileges and Responsibilities.

Signature of Ambassador's Parent

Date